

Women Empowerment: Why Are We Excited About Women Led Businesses?

Jul 21, 2018 | Blogs, Tech, Women Empowerment



Success stories are a result of courageous decisions. Nothing beats hard work and passion when accompanied by persistence.

Women in business are making big. Many working women out there are helping in making workplaces more inclusive and collaborative. A workplace with justice for both genders creates balance and stability.

It has been a known fact that women have excelled in education, even after women education hasn't been a priority in many households. So what made things better on the professional front? While girls have won academic battles and brought home laurels, many other characteristics helped the world believe that women in business were an essential.

The proven ability of women in being emotionally intelligent helps them to understand their team, frame strategies, and win the support of peers. The revolution for women empowerment has helped us come so far. And to fight the odds and come out victorious has only been possible because of never-dwindling courage of women in business.

Another factor that helps women succeed on the professional front is their ability to express their thoughts in a way the listener understands. Most women are able to present their thoughts concisely given that they self-introspect a lot. This can be another attribution to their well-preparedness.

When a woman is judged of being less capable, it instills some apprehensions. For that matter, when this woman will face a big client, or deliver a deal-breaking presentation, she will be more conscious, prepare more, work harder, to prove her mettle and contribute for the company growth. Challenges make a person and someone who has dealt with them will even be more prepared.

When a woman in a family steps out to make a living, it passes on to the future generations. Statistics have revealed that women with working mothers develop confidence and job preparedness better than other women whose mothers stayed at home. While home-making is a serious business as well, for women in business, it is certainly helpful when it runs in the family. The reason is simple – such women are aware of how hectic the job can get, accept their challenges well enough, and are more aware of the accepted payroll in the industry.

In various economic sectors, women are leading. A comparison between men and women leaders will be highly skewed, but the gap is decreasing.

- Women leaders in professional, scientific, and technical services – 15.4%
- Women leaders in real estate and rental and leasing – 9.5%
- Women leaders in retail trade – 5.6%

Today, women leaders hold approximately 17% of the boardroom chairs in the

Fortune top 500 companies against a feeble 9.6% in 1995 [\[Source\]](#).

Amongst the strong women leaders who shone in their careers are Facebook COO Sheryl Sandberg, Indra Nooyi, Pepsico CEO, YouTube's CEO Susan Wojcicki, IBM CEO Meg Whitman and HP CEO Virginia "Ginni" Rometty.

Success stories of many curious and focused women prove that there's no barrier that cannot be overcome. If you aspire to be a working woman, steer clear of the naysayers and clarify your purposes, and challenge your possibilities.

To do what you love and to love what you do, is the key.

Recent Posts

Artificial Intelligence and Mixed Reality in Education – Gateway to Future Oriented Classrooms

Dr. Sana Farid Featured on Al Arabiya, Discusses Virtual Reality and Artificial Intelligence in Healthcare

Woman in FinTech | Fatema Ebrahim

Redefining Healthcare Services for Developing Nations

The Answer to a Collaborative Classroom is 'Artificial Intelligence'

Recent Comments

Archives

December 2018

November 2018

October 2018

September 2018

August 2018

July 2018

June 2018

May 2018

April 2018

March 2018

February 2018

January 2018

December 2017

November 2017

October 2017

September 2017

August 2017

July 2017

June 2017

April 2017

January 2017

November 2016

Categories

AR Apps

Artificial Intelligence

Augmented Reality

Blogs

Feature

Google Expeditions

Healthcare

HTC Vive

Impact Programs

Learning & Development

Lenovo Mirage

Mulhimat

News & Updates

Press

Press Release

Tech

Virtual Reality

Virtual Reality Education

VR Apps

Women Empowerment

Meta

Log in

Entries [RSS](#)

Comments [RSS](#)

WordPress.org

Navigate

- [Home](#)
- [About us](#)
- [Immersive Learning](#)
- [Services](#)
- [Contact Us](#)
- [Privacy Policy](#)

Innovate with Us!

Work with our X-Reality technologies and Partners to create transformative training methods.

T: +971553613645

E: info@munfarid.org

Munfarid Consulting Co. SPC.

Head Office :

4th Floor, Millennium Tower,
Seef District, Manama,
Kingdom of Bahrain