

## Request for Information

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<b>Posted Date</b>	In Process
<b>Approved Replies</b>	0
<b>Status</b>	New
<b>Project ID</b>	19648
<b>Project Title</b>	Going Global with I-Business
<b>Category</b>	Engineering Services,
<b>SubCategory</b>	Electrical or Electronic Engineering
<b>Description</b>	Internet,Intranet-driven Products and Services. SRU worked with a major manufacturer of electronics equipment to rethink how to more effectevly go to market with an expensive collection of products and services offerings.
<b>Desired Consultant Location</b>	International
<b>Type of Resource Desired</b>	Consulting Firm To Complete A Specific Project
<b>Start Date</b>	May 20, 2001
<b>Last Date to Accept Responses</b>	May 04, 2001
<b>Estimated Budget</b>	\$5,001-\$10,000
<b>Who will Contract</b>	For A Third Party
<b>Proposal Deadline</b>	No Request For Proposal has been created for this project

## Qualification

Business Intelligence Solutions.

Capture the knowledge you need to make strategic decisions.

In the data-intensive Internet era knowledge means power more than ever before.

You need to make quick strategic choices; target customers more effectively; and nimbly respond to market conditions that seem to turn on a dime.

At SRU Group, we help you gather key customer data and market intelligence and transform this data into knowledge for strategic and informed decision-making. As architects of Global Network, a practical framework and information architecture, we help you strategically use and manage information data across the enterprise to enable timely and accurate delivery of information to customers and shareholders alike.

The BI-CI Solutions practice is the cornerstone of our group, built on years of experience and our proven ever-evolving methodology. Our clients turn to us to deliver CI solutions for their most vital areas: IT, HR,Electronics,Telecoms.

Customer Solutions.

Transforming Data into Insights for Building Mutually Beneficial Customer Relationships.

With our expertise in all customer "touchpoints"-both traditional and digital-we are equipped to provide clients with a broader vision of developing customer relationships, one that helps you tap full potential of contact with customers.

Depending on your specific needs, we can provide an integration of services or targeted solutions in the following areas:

- ° CRM tools and tactics that help you learn more about your customers, their needs, and how to serve them better while maintaining your profitability.
- ° Applying CRM to New Product Development and New Market Entry Programs for proper positioning and tactical investments to maximize marketplace response.

SRU-Consulting's solutions are designed to meet the heightened demands of the customer in the new Internet Economy.

At SRU Group , we refer to today's marketplace as an "Internet Economy" not because we believe that all business will move online, but in recognition of the fact that consumers and businesses worldwide have come to expect the networked efficiency of the Internet in all their interactions with a company.

By integrating strategy and technology within the context of building customer loyalty, our solutions help clients meet these expectations head on - by fundamentally changing the way they do business .

We take best practices and past successes and combine them with our strategic insights, industry-specific business expertise and advanced technology capabilities to build customized solutions that meet individual client need. We deliver expertise in five key service areas that let us bring strategic and technological change to our clients-Business Intelligence Solutions, Competitive Technical Intelligence, Customer Solutions, eSolutions, and Operations Solutions

## Corporate Profile

SRU Group is a provider of a new category of professional services called eSolutions.

Our eSolutions integrate strategy, customer information and the Internet to help clients succeed in e-Commerce, enhance relationships with customers and increase revenues.

Our solutions extend beyond the development of strategies and deployment of technology solutions; knowledge transfer is an essential component of our solutions, teaching companies how to affect the organizational change necessary to achieve lasting and measurable results?