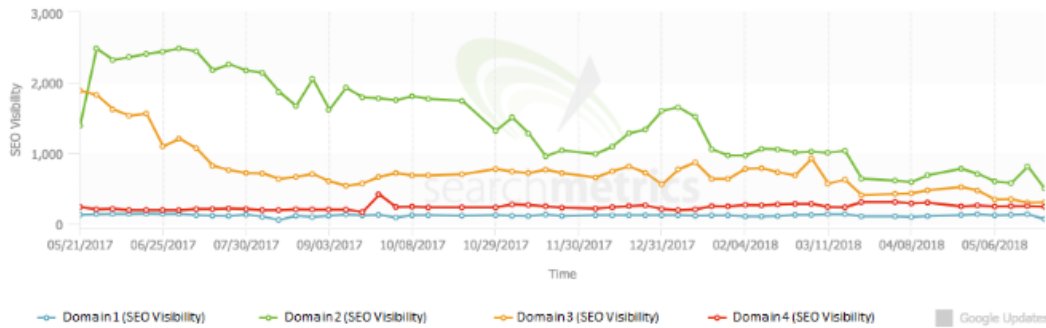
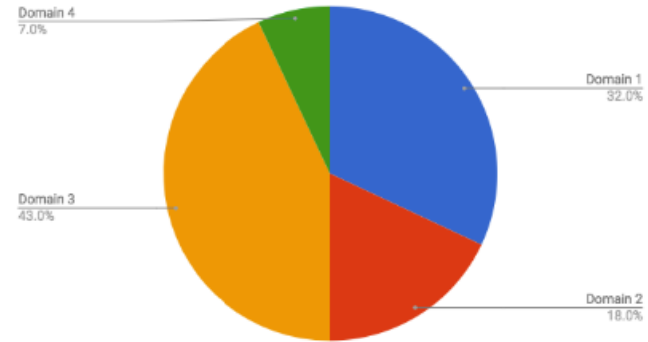


Time span: 05/27/2017 - 05/27/2018 GO Zoom: 1M 2M 6M 1Y 2Y 5Y



## Market share benchmarks



Users **1,758**  $\uparrow$  11.3%  
 Sessions **2,287**  $\uparrow$  13.4%  
 Bounce Rate **69.61%**  $\uparrow$  0.3%

Url Clicks **1.8K**  $\uparrow$  9.2%  
 Impressions **29.4K**  $\uparrow$  2.1%  
 URL CTR **6.2%**  $\uparrow$  7.0%

\*Search console data only available for the last 90 days

## Winners Keywords

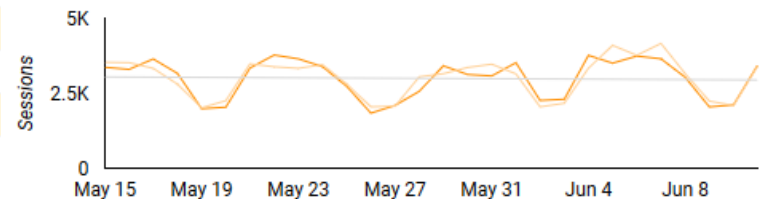
Query	Url Clicks	Impressions
streetart	60	2,771
was ist street art	55	226
street art techniken	42	289
street art geschichte	34	134
street art hamburg	28	193
was ist streetart	26	92
streetart hamburg	23	172
shoreditch street art	18	67

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Landing Page	Sessions	Bounce Rate	Avg. Time on Page	Avg. Session Duration
2. /was-ist-street-art/	394	67.01%	00:03:17	00:03:29
3. /street-art-stilarten/	248	72.18%	00:03:36	00:01:41
4. /street-art-definition-und-begriffserklaerung/	178	72.47%	00:02:38	00:02:39
5. /street-art-tour-durch-das-karovierte/	160	66.25%	00:03:56	00:01:28
6. /das-stencil-street-art-techniken/	143	79.02%	00:02:34	00:01:36
7. /street-art-geschichte/	120	65%	00:04:31	00:03:48
8. /	67	53.73%	00:01:13	00:02:27
9. /street-art-tour-basel-invasion-der-space-invader/	57	63.16%	00:06:15	00:03:04
10. /street-art-tour-durch-london-shoreditch/	50	68%	00:03:13	00:01:48
<b>Grand total</b>	<b>2,287</b>	<b>69.61%</b>	<b>00:03:06</b>	<b>00:02:08</b>

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## Domain Organic Sessions vs Previous Period



Users **1,036** ↑ 13.0%  
 Sessions **1,368** ↑ 15.1%  
 Bounce Rate **70.25%** ↑ 1.6%

Impressions **29.4K** ↑ 2.1%  
 Url Clicks **1.8K** ↑ 9.2%  
 URL CTR **6.2%** ↑ 7.0%

\*Search console data only available for the last 90 days

Landing Page

Landing Page	Sessions
1. /was-ist-street-art/	343
2. /street-art-definition-und-begriffserklaerung/	159
3. /street-art-geschichte/	101
4. /	25
5. /category/street-art-touren/	1

Landing Page

Sorted Landing Page Hackenteer	Url Clicks	Impressions	URL CTR
1. /was-ist-street-art/	351	6,683	5.25%
2. /street-art-definition-und-b...	194	1,474	13.16%
3. /street-art-geschichte/	101	456	22.15%
4. homepage	16	844	1.9%

Grand total 629 1 - 5 / 5

Grand total 662 9,457 1 - 4 / 4

