



Media Intelligence Poissy Smart City>La Ville Ouverte, l'humain au centre de la ville intelligente et durable>PoissyWebCitoyen>"Un pour Tous".. "Tous pour Un". Soit">> Les Pisciacais ont la parole>Citoyenneté> "TheGrid" pour la France,

Histoire d'un projet, Ing.StefanV.Raducanu>Passeur de savoirs> Un être culturel, veille pour vous avec FranceWebAsso@PoissySmartCity>ai éclairés que possible grâce à la réflexion collective>"Odyssée">Génération Terrain

15/02/2019

PPF>Past,Present,Future>FranceWebAsso,PoissyWorldWide & SRU-Electronics>> Les hubs de contenu devraient être un facteur de rentabilité et de leadership.Shaping Regional or Local Content Hubs in Global Content Strategies

FRANCEWEB launches partnership network, 'The Grid,' to help grow urban tech ecosystem. "Media Intelligence"-> "PoissySmartCity"



## "PoissyWorldWide"

FRANCE WEB : Pour Vous et avec Vous !



PPF, Dipl.Ing.StefanV.Raducanu veille pour vous: économie, technologie, sociétal, Je pense que je peux donner de l'énergie aux gens grâce à ce que je fais., UNE VAGUE D'INSPIRATION. Media Intelligence!

Imaginez ce que nous

pouvons faire ensemble.

FranceWeb : C'est Moi, C'est Vous, C'est Nous !  
C'est notre capital !

Partagez ce qui vous inspire :

*A la rencontre d'initiatives positives au niveau humain, économique, culturel, technologique...*

Le triangle de FranceWeb, integrateur de portail passe par une triple compétence: éditoriale, technologique, humaine. Une stratégie de partenariats. Entreprendre au Féminin

Le Pays de FranceWebAsso, PESO, FranceWeb@Poissy, pour développer cette fameuse économie sociale et solidaire qui crée, notamment grâce aux associations et aux entreprises mécènes, de la valeur ajoutée sociétale il faut en parler,

*Foulez les vastes espaces de savoirs sur le grand RESEAU et découvrez les blogs où nous produisons nos infos new appréciées dans le monde entier. Chacun a son propre caractère et un contenu riche à des informations minutieusement sélectionnés. Une abondance de savoirs à l'image de la vie.*

*Préparé à Poissy par notre partenaire Stefan*

**FranceWeb** *La nouvelle société du Savoir*

Notre philosophie: Être les meilleurs dans ce que nous maîtrisons le mieux et ce que nous aimons faire.

Notre histoire est celle d'une réinvention permanente et de notre engagement pour vous offrir l'exceptionnel.

## Encourager le partage de savoirs, une nouvelle manière d'être au monde et de le voir.

Repenser notre modèle de société

Société de l'entrepreneuriat dans laquelle l'innovation et l'esprit d'entreprise sont normaux, réguliers et continus

Ne sous-estimez pas votre opinion, vous pourriez changer le monde!



Commencez dès maintenant en cliquant sur le bouton.



*Nous avons le besoin urgent d'une vision, d'un projet commun, dans lequel chacun peut se sentir concerné, responsable et acteur. C'est que nous ne sommes pas en crise, mais en métamorphose.*

*Il nous faut donc repenser notre modèle de société, dont nous sentons qu'il atteint des limites....*

## Des connaissances partagées sur le Web ouvert

Un homme produit: MyNewsCenterNavigator.

Vocation de mon entreprise: rendre l'information mondiale universellement utile et accessible. Stefan compte sur la capacité de MyNewsCenterNavigator à puiser dans la gigantesque base de données dont il dispose grâce à son moteur de recherche.

*Un petit blog doré inspiré par Stefan . From Poissy with love !*



The Grid, a member-based partnership network for urban tech community. The goal of the network is to link organizations, academia and local tech leaders in order to promote collaboration and the sharing of knowledge and resources.

In addition to connecting member companies and talent, The Grid will host various events, educational programs and co-innovation projects, while hopefully improving access to investors as well as pilot program opportunities. The Grid is launching with more than 30 member organizations — approved through an application and screening process — across various stages and sectors. FRANCEWEB (nonprofit dedicated to connecting urban tech leaders) wants to prove its initiatives are more than just “show-and-tell” projects and city officials believe that building a truly sustainable innovation economy is dependent on all its local resources working in conjunction, allowing entrepreneurship to permeate every arm of commerce. With an institutionalized network like The Grid, hopes it can further fuse its pockets of innovation into one well-oiled machine, consistently producing transformative ideas. “The Grid represents a promising new way for FRANCEWEB to work across sectors to strengthen collaboration and innovation, first in Poissy City and hopefully soon in many more cities across the country and around the world,” said FRANCEWEB president and CEO Stefan Raducanu in a statement. “It signals that PoissyWorldWide is leading with a new approach to technology and startup culture, with a real focus on diversity, inclusion, equity, and community.” As one of the largest and most industrially diverse cities in the department, GPS&O has naturally placed a heightened focus on the growing sector of “urban tech” — which has been broadly categorized as innovation focused on improving city functionality, equality or ease of living. FRANCEWEB is also launching The Grid Academy, an adjacent academic group with the mission of creating applied R&D partnerships between local academic institutions and corporate sponsors. The Grid is the natural home for authors, editors, and societies. We are committed to providing the best possible service to all our publishing partners. Grid has forged strong partnerships with influential scholarly and professional societies and associations for nearly half a century. Current society members who are entitled to online access to a society or association journal as a benefit of membership can manage their access from this page.

## The Crucial Question : Is It for You ?

As partner, you have to be *market-driven*, not *information-driven*.

## Where can you find the knowledge to expand your Internet experience ?

StefanV.Raducanu,Webpiculteur...Le triangle de FranceWeb, integrateur de portail passe par une triple compétence: éditoriale, technologique, humaine.



Une stratégie de partenariats.

Media Intelligence uses data mining and [data science](#) to analyze public [social](#) and editorial [media content](#). It refers to marketing systems that synthesize billions of [online conversations](#) into relevant information that allow organizations to measure and manage content performance, understand trends, and drive communications and [business strategy](#).

Media intelligence can include [software as a service](#) using [big data](#) terminology.<sup>[1]</sup> This includes questions about messaging efficiency, [share of voice](#), audience geographical distribution, message amplification, [influencer](#) strategy, journalist outreach, creative resonance, and competitor performance in all these areas.

Media intelligence differs from [business intelligence](#) in that it uses and analyzes data outside company [firewalls](#). Examples of that data are [user-generated content](#) on social media sites, [blogs](#), comment fields, and wikis etc. It may also include other public data sources like [press releases](#), news, blogs, legal filings, reviews an job postings.

Media Intelligence may also include competitive intelligence, wherein information that is gathered from publicly available sources such as social media, press releases, and news announcements are used to better understand the strategies and tactics being deployed by competing businesses.

Media Intelligence is enhanced by means of emerging technologies like [semantic tagging](#), [Natural Language Processing](#), [sentiment analysis](#) and [machine translation](#).

## Technologies used

Different media intelligence platforms use different technologies for [monitoring](#), curating content, engaging with content, data analysis and measurement of communications and marketing campaign success. These technology providers, such as [BuzzCovey Meltwater](#), [Synoptos](#), [Radian 6](#), or Sysomos may obtain content by scraping content directly from websites or by connecting to the API provided by social media or other content platforms that are created for 3rd party developer to develop their own applications and services that access data. [Facebook's Graph API](#) is one such API that social media monitoring solution products would connect to pull data from.<sup>[2]</sup> Technology companies may also get data from a data reseller, such as DataSift (acquired by Meltwater), Gnip (acquired by ), LexisNexis, or Dow Jones/Factiva.

Some social media monitoring and analytics companies use calls to data providers each time an end-user develops a query. Others archive and index social media posts to provide end users with on-demand access to historical data and enable methodologies and technologies leveraging network and relational data. Addition monitoring companies use crawlers and spidering technology to find keyword references, known as [semantic analysis](#) or [natural language processing](#). Basic implementation involves curating data from social media on a large scale and analyzing the results to make sense out of it.<sup>[3]</sup>

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*"We can build hundreds of new products, we can develop new apps, we can do whatever, but ultimately all those new products are not going to help us if we don't get into a new mindset as organisations - if we don't tackle the core culture issues: the leadership style, the collaboration, how we engage with the readers, but also how we engage with one another in the organisation." - Anita Zielina*

See also

Categories:

- [Business intelligence](#)
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- [Media monitoring](#)

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## The Grid.pdf

OneGlobalLocal,MyNewsCenterNavigator&FranceWebSharing,WorldMediaDirectory,EIN NewsDesk,News Plugins,Reach 5 Million People With One Click

Afghanistan	Alabama (US)	Alaska (US)	Albania	Algeria	American Samoa (US)	Andorra
Angola	Anguilla	Antigua and Barbuda	Argentina	Arizona (US)	Arkansas (US)	Armenia
Aruba	Australia	Austria	Azerbaijan	Bahamas	Bahrain	Bangladesh
Barbados	Belarus	Belgium	Belize	Benin	Bermuda	Bhutan
Bolivia	Bosnia and Herzegovina	Botswana	Brazil	British Virgin Islands	Brunei Darussalam	Bulgaria
Burkina Faso	Burundi	California (US)	Cambodia	Cameroon	Canada	Cape Verde
Cayman Islands	Central African Republic	Chad	Chile	China	Colombia	Colorado (US)
Comoros	Congo Brazzaville	Congo Kinshasa	Connecticut (US)	Cook Islands	Costa Rica	Cote d'Ivoire
Croatia	Cuba	Cyprus	Czech Republic	Delaware (US)	Denmark	District of Columbia (US)
Djibouti	Dominica	Dominican Republic	Ecuador	Egypt	El Salvador	Equatorial Guinea
Eritrea	Estonia	Ethiopia	Faeroe Islands	Fiji	Finland	Florida (US)
France	French Polynesia	Gabon	Gambia	Georgia	Georgia (US)	Germany
Ghana	Gibraltar	Greece	Greenland	Grenada	Guadeloupe	Guam (US)
Guatemala	Guernsey	Guinea	Guinea Bissau	Guyana	Haiti	Hawaii (US)
Holy See	Honduras	Hong Kong	Hungary	Iceland	Idaho (US)	Illinois (US)
India	Indiana (US)	Indonesia	Iowa (US)	Iran	Iraq	Ireland
Isle of Man	Israel	Italy	Jamaica	Japan	Jersey	Jordan
Kansas (US)	Kazakhstan	Kentucky (US)	Kenya	Kiribati	Kuwait	Kyrgyzstan

Laos	Latvia	Lebanon	Lesotho	Liberia	Libya	Liechtenstein
Lithuania	Louisiana	Luxembourg	Macau	Macedonia	Madagascar	Maine (US)
Malawi	Malaysia	Maldives	Mali	Malta	Massachusetts (US)	Mauritania
Mauritius	Mexico	Michigan (US)	Micronesia	Minnesota (US)	Mississippi (US)	Missouri (US)
Moldova	Monaco	Mongolia	Montana (US)	Montenegro	Montserrat	Morocco
Mozambique	Myanmar	Namibia	Nauru	Nebraska (US)	Nepal	Netherlands
Nevada (US)	New Caledonia	New Hampshire (US)	New Jersey (US)	New Mexico (US)	New York (US)	New Zealand
Nicaragua	Niger	Nigeria	North Carolina (US)	North Dakota (US)	North Korea	Norway
Ohio (US)	Oklahoma (US)	Oman	Oregon (US)	Pakistan	Palau (US)	Palestine
Panama	Papua New Guinea	Paraguay	Pennsylvania (US)	Peru	Philippines	Poland
Portugal	Puerto Rico (US)	Qatar	Reunion	Rhode Island (US)	Romania	Russia
Rwanda	Saint Kitts and Nevis	Saint Lucia	Saint Vincent and the Grenadines	Samoa	San Marino	Sao Tome and Principe
Saudi Arabia	Senegal	Serbia	Seychelles	Sierra Leone	Singapore	Slovakia
Slovenia	Solomon Islands	Somalia	South Africa	South Carolina (US)	South Dakota (US)	South Korea
Spain	Sri Lanka	Sudan	Suriname	Swaziland	Sweden	Switzerland
Syria	Taiwan	Tajikistan	Tanzania	Tennessee (US)	Texas (US)	Thailand
Timor Leste	Togo	Tonga	Trinidad and Tobago	Tunisia	Turkey	Turkmenistan
Turks and Caicos Islands	Tuvalu	Uganda	Ukraine	United Arab Emirates	United Kingdom	United States
Virgin Islands (US)	Uruguay	Utah (US)	Uzbekistan	Vanuatu	Venezuela	Vermont (US)
Vietnam	Virginia (US)	Washington (US)	West Virginia (US)	Western Sahara	Wisconsin (US)	Wyoming (US)
Yemen	Zambia	Zimbabwe	Marshall Island	Martinique	Maryland	

## Reach 5 Million People With One Click

Agriculture, Farming & Forestry	Amusement, Gaming & Casino	Automotive	Aviation & Aerospace	Banking, Finance & Investment
Beauty & Hair Care	Books	Building, Construction	Business & Economy	Chemicals
Companies	Conferences & Trade Fairs	Consumer Goods	Culture, Society & Lifestyle	Education
Electronics	Energy	Environment	Food & Beverages	Furniture & Woodworking
Gifts, Games & Hobbies	Healthcare & Pharmaceuticals	Human Rights	Insurance	International Organizations
IT	Law	Manufacturing	Media, Advertising & PR	Military
Mining	Movies	Music	Natural Disasters	Politics
Real Estate & Property	Management	Religion	Retail	Science
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14/02/2019

Too Good to Go« Vous aimez le fromage ? »Depuis trois semaines, je me nourris uniquement grâce aux invendus répertoriés sur cette appli et l'usage n'est pas de bavarder en récupérant son « panier »

## Comment je me suis nourrie trois semaines grâce aux invendus

La journaliste Guillemette Faure a testé l'appli Too Good to Go. Le principe : récupérer les produits non vendus dans les commerces pour lutter contre le gaspillage et faire des économies. Mais gare aux déconvenues.

Par Guillemette Faure Publié le 10 février 2019 à 06h25 – Mis à jour le 10 février 2019 à 06h25

« *Vous aimez le fromage ?* » Il est 11 h 15 et le serveur de l'Hôtel Ibis pioche dans ce qu'il reste du buffet du petit-déjeuner. Et du jambon. Et des crêpes. Et des pains au chocolat. Et des madeleines. C'est ce que j'ai réservé pour 3 euros sur l'appli Too Good to Go, qui permet de récupérer les invendus de commerces ou de restaurants. « *Moi aussi j'ai beaucoup utilisé l'appli, surtout quand j'étais au chômage. Là, vous n'imaginez pas comme les gens qui viennent sont différents. Parfois, ce sont des gens en costard* », confie-t-il.

Depuis trois semaines, je me nourris uniquement grâce aux invendus répertoriés sur cette appli et l'usage n'est pas de bavarder en récupérant son « panier ». Parr les codes tacites : la discrétion. On sort furtivement son téléphone pour montrer sa commande à l'abri des regards. Inutile que les autres clients du magasin sachent que vous allez payer vos courses au tiers de leur prix. L'appli, qui dit compter 3 millions d'utilisateurs en France, permet de géolocaliser les invendus, d'obtenir l'heure à laquelle ils seront disponibles et de réserver son panier. Ensuite, on reçoit quelques consignes. Etre à l'heure. Souvent tard (Pour une utilisation optimale, il suffirait de vivre à contretemps. Prendre son petit-déjeuner vers 19 heures. Puis déjeuner de sushis vers 23 heures. Ce qui explique sa popularité parmi les étudiants.) Ne pas essayer de négocier le contenu de son panier, c'est le commerçant qui décide.

10:09 Écrit par franceweb dans 21 CenturyWebArchive, Agregator, Ailleurs sur le web, Applications, Archive21stCentury, ArchiveWeb21, Art de vivre, Articles, Blog, Citations, Collections, Communication & relations médias, Communiqués de presse, Dipl.Ing.Stefan V.Raducanu, Diverse, Événements, Exposants, France, FranceWeb, e-Globalnetwork, Groupes, Infoproduits, Internet, Le Citoyen, Le Travailleur, Les affaires, LMathieuwebcollection, Monde, OneGlobalLocal, Poissy en poche, Poissy Ville Connectée, PoissyWebCitoyen, PoissyWorldWide, Pub, RemiFranceWeb,Editeur Internet,Infoproduits, Réseau, Santé, SELECTION, Sharing, SmartCity, Social Media Intelligence, Société,

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13/02/2019

Join the SRU- e-Business Network for Total Web Site Enhancement.Not just Internet strategies. Web solutions. Global sources in all areas of Electronics

## SRU-Electronics

"SRU-Electronics" is an impressive research portal that also provides an interactive component that draws from both social media and knowledge management processes."

Learn, Meet, Discover, Exchange, Collaborate, Connect, Anywhere, Anytime, Any device, the people..by the people, everything

Our events provide you with laser focused content, unique experiences, access to people & ideas that create innovation, relevant connections, & generate business.

Our vision has always been making the eco-system safe, compliant and sustainable for consumers, publishers and advertisers. We helped th online advertising industry take a big step towards that direction by identifying, measuring, and solving many of its unseen hurdles inhibiting that. We brought traffic clarity to an amazing roster of clients, with our findings becoming an industry standard.

WE DEVELOPED A COMPLET RANGE OF RELIABLE SOLUTIONS AND SERVICES

BECAUSE YOU NEED QUALITY AND DURABILITY

At the core of performance

## Participative Transformation

sharing information, knowledge, risks and profits

## Interactive Business Communities

# USE THE INTERNET TO YOUR ADVANTAGE

Before the Internet became popular, associations were the primary resource for businesspeople to gain industry insight. Now, as the Web gives your members access to unlimited sources, has your position as the "first source to turn to" been eroded? How do you provide continuing value to your members in the fast-paced Information Age and regain your association's position of authority and leadership?

FranceWeb,e-GlobalNetWork® is the largest sociotechnical system humankind has ever seen. It has changed the way we interact, learn and innovate. Almost daily it appears to change, improve and increase its hold on us. In fact, it has been created for anyone interested in virtual worlds and social networks whether commercially, because you want to explore the possibilities such environments present, or for academic curiosity. It is the result of a major collaborative effort by members of the same business faculty, to identify and define solutions for the most frequently occurring issues and problems for small, medium and large businesses as well as for non-profit organisations.

### ATTRACT NEW MEMBERS

With prospective members having more choices of associations to join (and less corporate budget to do so) and businesses carefully examining other solutions for their employees' professional growth, what compels someone to become a member of your association?

The most successful associations and professional societies inevitably are the ones that make a difference in their members' careers and businesses. Not the ones with the prettiest Web sites or the glossiest publications or the biggest annual conferences. The ones that make difference.

In the 21st century, when the business climate turns on a dime, businesspeople need to be able to anticipate and move just as quickly. Information -- specifically, industry intelligence -- is key.

By making targeted, handcrafted, relevant newsfeeds a vital part of your member-support system, prospective members have a unique, vital and timely reason to affiliate with your association. You can make a difference for them, and that's exactly the reason to join a professional or industry association.

Help your members sift through all the news available and identify the valuable nuggets for them -- by providing an electronic industry news service, delivered by E-mail and posted on your association Web site.

And help your association regain its position as THE source to turn to.

Information Specifically, timely, industry-specific news about your association's business, from thousands of print and online sources.

Readers will be able to quickly locate, understand and use a specific tool or technique to solve a problem, rather than having to uncover a decision making tool buried within a textbook.

### RETAIN MEMBERS

One of your goals as a member-based association is to be useful and relevant to your membership. Typically members are most interested in things that will advance their positions within your industry.

Custom, handcrafted news briefings directly fill that need. Help your members:

- Remain abreast of current industry events,
- Anticipate developing trends, and
- Take advantage of the quickening pace of business.

In the 21st century, information is the key to success, and nothing is less useful than outdated news.

SRU-Electronics's custom news briefings can be hand-tailored to whatever your needs might be multiple feeds throughout the day, morning or afternoon feeds, weekly, whatever your needs and budget require.

### Turn Strategy into Action, to deliver to add value for best results

SRU-Electronics reframes organisation culture to bridge the divide and improve results

Business educators, researchers and senior executives responsible for strategy, particularly in high-tech industries, will find insight and ideas to tackle market and business discontinuities on the 21st century.



This web site is a dynamic and comprehensive Knowledge Management information resource for organizations striving to achieve competitive advantage and world-class recognition. The site was built and continues to evolve in the true spirit of Knowledge Management: to share with others and help them succeed.

Collaboration is defined as a way by which companies in a supply chain are actively working together toward common objectives, and is characterized by sharing information, knowledge, risks and profits

This web site is brought to you by:

*SRU-Electronics*

a Knowledge Management consulting services provider

Hello and welcome again to SRU-Links. SRU-Links is a business idea to support the SRUprofessional by offering affordable web solutions. We have over two decades experience in the Business as well as the same amount in the computer industry. We believe in providing valuable services and support to the Electronics industry. Please review the links below for more information.

Your feedback is encouraged and welcome!

Mission

*Transforming data -> information -> knowledge -> profits.*

*"To utilize knowledge management synergy in delivering business solutions that achieve competitive advantage and world-class recognition."*

Services

Create an awareness of knowledge management throughout the organization and facilitate related training.

Develop knowledge management strategic and tactical plans.

Coordinate knowledge management initiatives and direct their implementation, including forming the necessary teams.

Propose recommendations and solutions after analyzing the challenges of the people, the business, and the organization.

Identify new opportunities and strategies based on the current and desired environment and marketplace.

"The modern worker is no longer tethered to their desk, nor dependent on company-issued devices and applications to be productive. People are demanding simple, secure solutions that free them to work from virtually anywhere on virtually any device using the applications that best meet their needs," said Stefan Raducanu, SRU-Electronics CEO. "And at the same time, IT succeeds by keeping up with and supporting this shift toward employee-introduced technology. SRU-Electronics offers solutions for both sides of this equation."

Do you have a proposal for us ?

Contact

Stefan Raducanu  
Publisher  
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Qualifications

Creative and energized leader that has delivered innovative technology-based business solutions for 25 years to the electronics service industry and for 10 years to the telecommunications industry. 4 Patents.

Proven hands-on management and individual contributor experience that includes all aspects of a full-service environment and spans analysis, design, development, operations, and end-user support.

Developed and actively enhances the <http://e-globalnews.20minutes-blogs.fr/> web site, a comprehensive Knowledge Management information resource for organizations striving to achieve competitive advantage and world-class recognition.

**Provide consulting and exchange information and ideas in order to find common e-business opportunitie**

SRU-Electronics conducts research, development and demonstration (RD&D) relating to the generation, delivery and use of knowledge for the benefit of the public. An independent, nonprofit organization, we bring together scientists and engineers as well as experts from academia and the industry to help address challenges in knowledge.

Our work spans nearly every area of knowledge generation, delivery and use, management and environmental responsibility. We provide both short- and long-term solutions in these research areas for the electronics industry, its customers and society. The depth and breadth of our work is outlined in our archive containing 3 386.920 articles .

**It's not the amount of information that counts, it's the quality. We want to enable people to make the right business decisions " Stefan Raducanu,**

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**As the technology world's most respected community , Electronics brings business and technology executives, managers and teams together for highly productive meetings, group sessions and conferences. The result : collaboration, inspiration and ideas!**

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**SRU-Electronics**

**Institut for International Research>SRU-Electronics**

**Au 21e siècle, l'information est la clé du succès, et rien n'est moins utile que les nouvelles à jour.**

**SRU-Electronics, est un portail au service des ingénieurs, chercheurs, enseignants, décideurs techniques et économiques. Tout ingénieur, tout chercheur, tout enseignant utilise quotidiennement et souvent simultanément les technologies de l'électricité, de l'électronique, du contrôle-commande, de la communication, de l'information. Savoir où celles-ci en sont, quelles seront leurs évolutions, quelles peuvent être leurs applications, valorise son action et contribue à son efficacité. Quotidien d'information à leur service, SRU leur propose un état de l'art régulièrement renouvelé sur l'ensemble de ces technologies, établi par des confrères qui ont les connues, développées ou utilisées. Cette information de haut niveau est complétée par des rubriques d'actualité sur la vie des entreprises et des laboratoires de ces secteurs, sur les manifestations, les publications, la formation, la normalisation, les nouveaux produits. SRU-Electronics est ainsi un outil de connaissance, de réflexion, d'échange, nécessaire à tous ceux qui veulent insérer leur vie professionnelle d'ingénieur, de chercheur, d'enseignant, de décideur dans la réalité technique et industrielle la plus récente.**

**Stefan Raducanu - Administrator**

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"In that model, NEWSCENTER Navigator become platforms for the technology to use their services," Stefan said, "to build businesses on top of them, and also to interlink — hyperlink — all of the different information sources that end users will take."

To move themselves forward, he said, newspapers will have to get used to the idea that they are not just generators of trusted, professional content, but also aggregators of the new kinds of information the Web has enabled — collectively edited knowledge structures such as Wikipedia, and user-generated information in the form of blogs, images and online video.

"Innovation is bizarre because it's very difficult to centrally plan," he said. "But you can architect a structure where innovation is welcome, and where it's taken advantage of."

"We need to reinvent the way the Web delivers this content," he said, "so that you can have the kind of experience, when people are wanderin around with their phone and so forth, that you can have with a printed magazine.

"From my perspective, the online experience can be thought of as terrible compared to what I view as this wonderful experience with magazines and newspapers."

Perhaps not surprisingly for the leader of one of the most inventive technology companies of the 21st century, Stefan's prescription for newspapers — an industry that has struggled to escape a dying, century-old business model — is innovation.

"One of the fundamental problems with the Internet is that it doesn't respect traditional scarcity structures. It's very hard to hold informatio back." To create value from content that can be difficult to control, he said, "We think the answer is advertising."

"PoissySmartCity"> Branding European Cities> Driving change for better cities>



## Knowledge Sharing for a more agile, innovative and engaged organisation.

'The Grid'>"Media Intelligence"-> "PoissySmartCity">

Local Solutions



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Citizen-Centered Service Delivery



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The Grid, a member-based partnership network for urban tech community. The goal of the network is to link organizations, academia and local tech leaders in order to promote collaboration and the sharing of knowledge and resources. Our aim is to learn ideas and methods from lead partner, expert and partners on how to increase local community participation in town development (in ideal so that everybody can really feel as a part of a decisions made) and for that to create a community center for local people (despite the age, race, religion etc..) for socializing and lifelong learning. All that, in our opinion would dedicate to better democracy, make community stronger and bolder to participate in every level of the towns development in and for the future.

In addition to connecting member companies and talent, The Grid will host various events, educational programs and co-innovation projects, while hopefully improving access to investors as well as pilot program opportunities. The Grid is launching with more than 30 member organizations — approved through an application and screening process — across various stages and sectors. FRANCEWEB (nonprofit dedicated to connecting urban tech leaders) wants to prove its initiatives are more than just "show-and-tell" projects and city officials believe that building a truly sustainable innovation economy is dependent on all its local resources working in conjunction, allowing entrepreneurship to permeate every arm of commerce. With an institutionalized network like The Grid, hopes it can further fuse its pockets of innovation into one well-oiled machine, consistently producing transformative ideas "The Grid represents a promising new way for FRANCEWEB to work across sectors to strengthen collaboration and innovation, first in Poissy City and hopefully soon in many more cities across the country and around the world," said FRANCEWEB president and CEO Stefan Raducanu in a statement. "It signals that PoissyWorldWide is leading wit a new approach to technology and startup culture, with a real focus on diversity, inclusion, equity, and community."As one of the largest and most industrially diverse cities in the department, GPS&O has naturally place a heightened focus on the growing sector of "urban tech" — which has been broadly categorized as innovation focused on improving city functionality, equality or ease of living. FRANCEWEB is also launching The Grid Academy, an adjacent academic group with the mission of creating applied R&D partnerships between local academic institutions and corporate sponsors.The Grid is the natural home for authors, editors, and societies. We are committed to providing the best possible service to all our publishing partners. Grid has forged strong

partnerships with influential scholarly and professional societies and associations for nearly half a century. Current society members who are entitled to online access to a society or association journal as a benefit of membership can manage their access from this page.

## The Crucial Question : Is It for You ?

As partner, you have to be *market-driven*, or information -driven.

Where can you find the knowledge to expand your Internet experience ?

StefanV.Raducanu,Webpiculteur...Le triangle de FranceWeb, integrateur de portail passe par une triple compétence: éditoriale, technologique, humaine.



### Une stratégie de partenariats. LA COOPERATION EN 3 CLICS

Media Intelligence uses data mining and [data science](#) to analyze public [social](#) and editorial [media content](#). It refers to marketing systems that synthesize billions of [online conversations](#) into relevant information that allow organizations to measure and manage content performance, understand trends, and drive communications and [business strategy](#).

Media intelligence can include [software as a service](#) using [big data](#) terminology.<sup>[1]</sup> This includes questions about messaging efficiency, [share of voice](#), audience geographical distribution, message amplification, [influencer](#) strategy, journalist outreach, creative resonance, and competitor performance in all these areas.

Media intelligence differs from [business intelligence](#) in that it uses and analyzes data outside company [firewalls](#). Examples of that data are [user-generated content](#) on social media sites, [blogs](#), comment fields, and wikis etc. It may also include other public data sources like [press releases](#), news, blogs, legal filings, reviews and job postings.

Media Intelligence may also include competitive intelligence, wherein information that is gathered from publicly available sources such as social media, press releases, and news announcements are used to better understand the strategies and tactics being deployed by competing businesses.

Media Intelligence is enhanced by means of emerging technologies like [semantic tagging](#), [Natural Language Processing](#), [sentiment analysis](#) and [machine translation](#).

## Technologies used

Different media intelligence platforms use different technologies for [monitoring](#), curating content, engaging with content, data analysis and measurement of communications and marketing campaign success. These technology providers, such as [BuzzCovey](#) [Meltwater](#), [Synoptos](#), [Radian 6](#), or [Sysomos](#) may obtain content by scraping content directly from websites or by connecting to the API provided by social media or other content platforms that are created for 3rd party developer to develop their own applications and services that access data. [Facebook's Graph API](#) is one such API that social media monitoring solution products would connect to pull data from.<sup>[2]</sup> Technology companies may also get data from a data reseller, such as [DataSift](#) (acquired by [Meltwater](#)), [Gnip](#) (acquired by [LexisNexis](#)), or [Dow Jones /Factiva](#).

Some social media monitoring and analytics companies use calls to data providers each time an end-user develops a query. Others archive and index social media posts to provide end users with on-demand access to historical data and enable methodologies and technologies leveraging network and relational data. Additional monitoring companies use crawlers and spidering technology to find keyword references, known as [semantic analysis](#) or [natural language processing](#). Basic implementation involves curating data from social media on a large scale and analyzing the results to make sense out of it.<sup>[3]</sup>

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### See also

Categories:

- [Business intelligence](#)
- [Social media](#)
- [Media monitoring](#)

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